

## WHY ADVERTISE WITH US?

TREND Report conveys a range of timely information regarding the real estate industry in Southern Arizona. Designed to bring it all together, TREND Report covers each of the major land use categories—residential, land, retail, office, industrial, multifamily—as well as economic, finance and legislative issues.

TREND Report is designed to be the premier real estate reporting service for Tucson and southern Arizona. TREND Report delivers current, detailed information on a monthly basis direct from sources involved in the stories. TREND Report includes detailed transaction information, columns by industry leaders, current events, new development highlights, statistics and analysis of the month's activity in the entire industry. For the first time in Tucson's history there is an elite, comprehensive source that all real estate related professionals rely on for their news and data.

## SUBMISSION REQUIREMENTS

Full color ads submitted for print must be in print-ready (high-res) PDF format, of at least 300 dpi at 100%. No ads can be accepted in their native file format. Please be sure that there are no missing elements, such as type, which should be outlined first. Please submit your documents at their actual dimensions without bleeds or crop marks.

All ads must be emailed to [lucinda@trendreportaz.com](mailto:lucinda@trendreportaz.com)  
For any questions regarding ad production, please contact Lucinda at 520-603-2175.

## RATES & PROGRAMS

	1x	3x	6x	12x
1/4	\$250	\$225	\$200	\$175
1/2	\$475	\$425	\$375	\$325
full	\$925	\$825	\$725	\$625

## SIZES

All sizes are shown on page 2 and 3 of this document for your reference.

Quarter page ads are 3.25" horizontal by 5" vertical  
Half page ads are 7" horizontal by 5" vertical  
Full page ads are 7" horizontal by 10" vertical

1/2 PAGE AD  
7" W x 5" H

1/4 PAGE AD  
3.5" W x 5" H

1/4 PAGE AD  
3.5" W x 5" H

1/2 PAGE AD  
7" W x 5" H

1/4 PAGE AD  
3.5" W x 5" H

1/4 PAGE AD  
3.5" W x 5" H

full page ad  
7" W x 10" H

full page ad  
7" W x 10" H